600884

2025

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www.sse.com.cn

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2025

457,916,266.13 2025 12 31

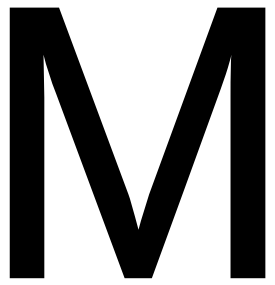
528,170,769.25

2025

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2025

2025

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2025

- : 2025 “
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TV 2025

2.55 3.2% Mini LED

- IT IT 2025 PC AI PC

IT

2025 IT 6.93

9% 1.2% Open Cell

7.5% 14.9%

- 2025 2025

23.1 Open Cell 3.4%

a-Si LCD OLED

- 2025 3,440

9.4% 17 1,649

28.2%

2025

2.12 6%

2.

CINNO Research

2025 68%

75%

2026

2026

LCD

3.

“ ” 2025

CINNO Research 2025 LCD LCD /

/ 34%

4. 2025

2025

2025

2025 1

2025 12		2026	6 1 15% 1 1500 4 6000 15% 1 500

2.2

LCD 0LED TV IT

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		3C
		3C
		, 3C
	/	ETC

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(1)

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2025

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2025 “ ” “

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EVTank 2025 651.5GWh 76.2%

1,495.2GWH 42.2%

2025 2,280.5GWh 47.6%

2025

306.15

98.4%

2

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LCD OLED

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PVA TAC PET PSA

5.

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2025 AI IT

Omdia 2025 LCD

OLED / / / /

2.9% LCD 2.6% OLED

12.9%

2

20

LCD

OLED 75 LCD TV

OLED

SP

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3.1 3

	2025	2024	(%)	2023
	45,135,979,158.61	46,207,982,304.59	-2.32	48,474,965,995.75
	21,960,834,928.59	21,581,444,072.50	1.76	22,669,169,067.26
	21,587,015,199.83	18,679,729,021.40	15.56	19,070,225,164.95
	618,144,612.03	-274,287,189.36		988,506,355.41
	457,916,266.13	.0 1		

	2025	024	(%)	2023
	372,827,1 35	,397,083.95		218,864,413.71
	2,259,086,430.12	1,860,217,174.57	21.44	-198,131,598.40
%	2.10	-1.66	3.76	3.35
	0.21	-0.17		0.35
	0.21	-0.17		0.35

3.2

	1-3	4-6	7-9	10-12
	4,804,304,603.00	5,054,179,712.28	4,950,613,151.91	6,777,917,732.64
	33,142,762.49	174,165,436.35	76,288,968.94	174,319,098.35
	14,969,970.99	153,628,944.73	54,099,161.24	150,129,064.39
	-150,443,252.87	1,613,572,859.47	891,906,594.45	-95,949,770.93

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	53,292,040	53,292,040	2.37	0	0
	38,843,454	38,843,454	1.73	0	0
	34,042,417	34,042,417	1.51	0	0
	-39,419,986	32,792,203	1.46	0	29,430,541 29,430,541
	0	30,743,625	1.37	0	3,361,662 0
	-408,795	29,021,738	1.29	0	0
500	10,166,555	26,375,921	1.17	0	0
	11,591,861	16,089,003	0.72	0	0

444,429,316 1,119,963,177 53,544,756

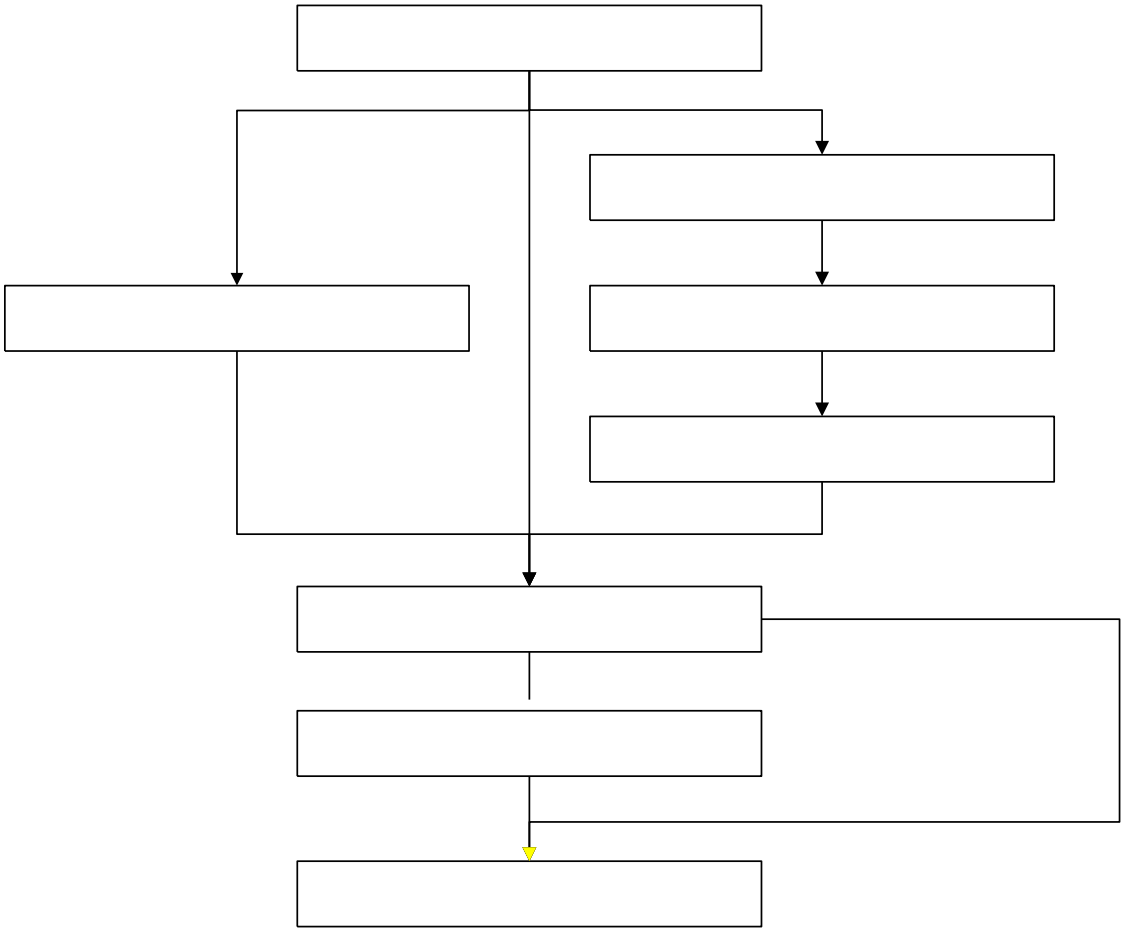
3 GDR 0

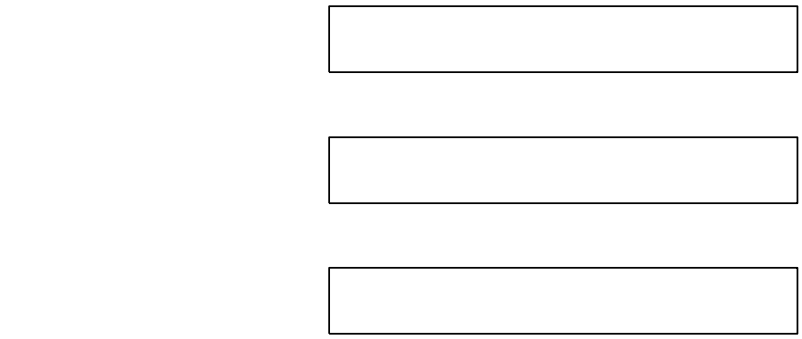
4 429,979,936

31,945,400

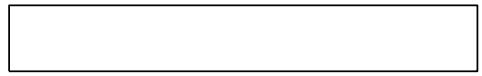
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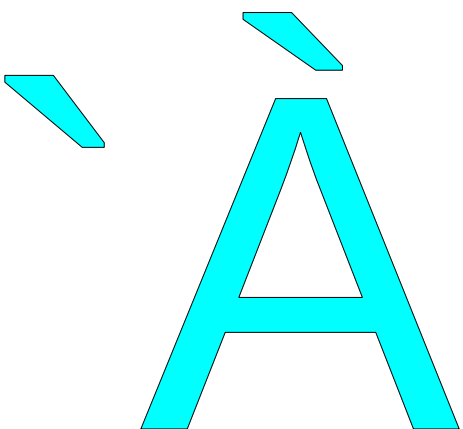


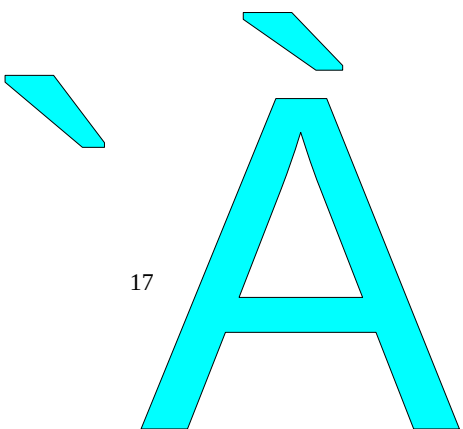












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OLED

LCD TV OLED

2025 215.87 15.56%

4.58 3.73

1 2025

9.33

2

-4.67

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